

PULSE

BY RATEDPOWER

Madrid – April 19-20, 2023

ABOUT

Pulse brings together global renewable energy leaders and professionals to tackle coming challenges and celebrate progress towards the low-carbon sustainable transition.

Pulse is a catalyzer to **speed up renewable energy transition**. The only efficient way to fight climate change and guarantee world security.

Decades of investment in research and development, technology leaps and encouraging public policies, such as the European Commission's climate neutrality goals, or the plethora of green new deals, have led to impressive **declines in cost for renewable resources and great increases in renewable power generation**.

Replacing fossil fuels with cleaner sources of energy while meeting growing demand will be an everlasting global challenge.

Position your brand in front of **hundreds of experts**; connect with **key decision-makers**; generate **more business**; learn from the **technical workshops** and get ahead on the **latest trends** of renewable energy.

When?

April, 19 – 20 2023

Where?

Palacio de Neptuno, Madrid.
Pulse will take place in the UNESCO World Heritage Paseo del Prado and Buen Retiro, located at the urban heart of Madrid, a landscape of Arts and Sciences. It's a unique site, evolved from the prototype of Hispanic alameda, in the 16th century.

Networking dinner

An excellent opportunity for attendees to get to exchange ideas and valuable industry insights. Venue is still TBD.

KEYNOTE SPEAKERS AND FIRESIDE CHATS

Keynote speakers will inspire you with their vision for the future and upcoming trends of renewable energy, decarbonization and clean technologies.

TECHNICAL WORKSHOPS

Hands-on technical sessions with renewable energy pros to learn the latest on the technologies that will shape the future of the industry.

NETWORKING

An excellent opportunity for attendees to get to exchange ideas and valuable industry insights with other pros during coffee breaks and the networking dinner.

TOPICS

INSIDERS

Renewable energy developers, EPCists and equipment manufacturers.

ACTION

Research, academia and civil society members advocating for the low-carbon transition.

TECHNOLOGY

State-of-the-art digital solutions for the pains renewable energy players face in today's market and the VCs who fund innovation.

Announced speakers:

Andrea Barber

RatedPower Founder,
VP at Enverus



Bernadette Johnson

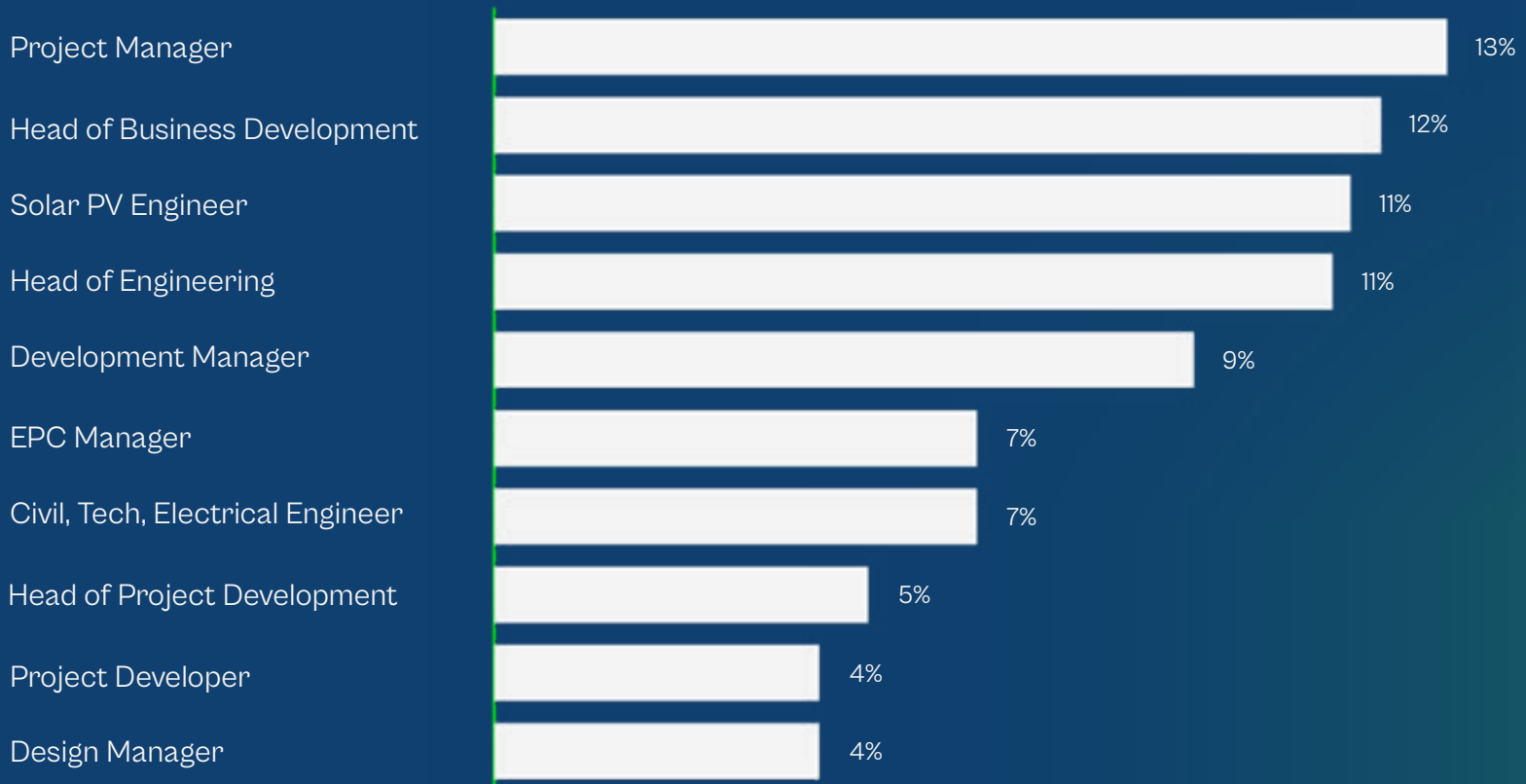
General Manager,
Head of Power and
Renewables at Enverus



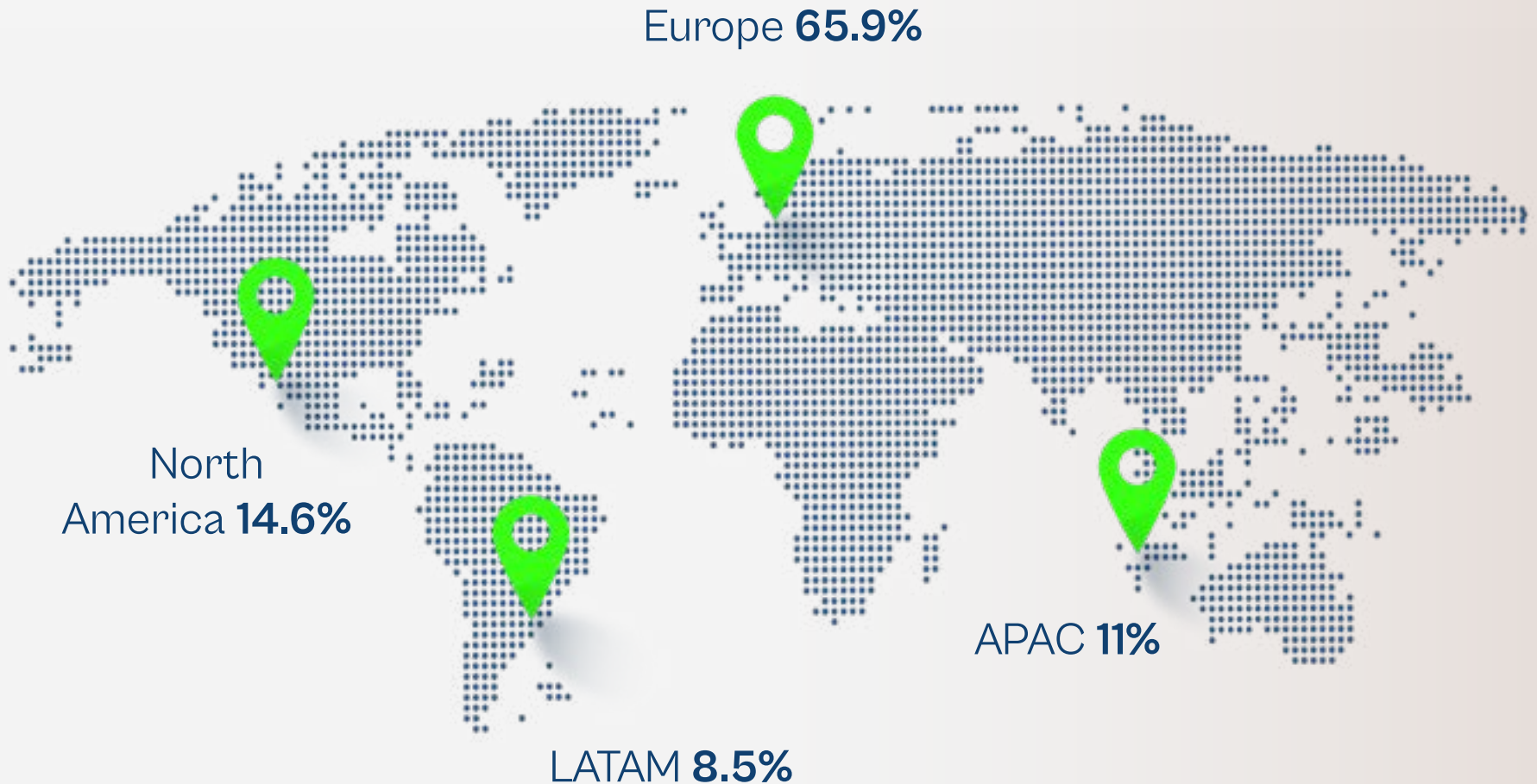
ATTENDEES

Pulse two-day event aims to attract 300 top-tier attendees. Your sponsorship helps your brand connect with thought leaders and high qualified buyers.

Profile by job, title and geographies



All conferences, panels and technical workshops will be hosted on the website so your brand will get exposure in real life during the event and online afterwards.



BENEFITS

Pulse brings together global renewable energy leaders and professionals to tackle coming challenges and celebrate progress towards the low-carbon sustainable transition.

BRAND POSITIONING

Position your brand as a thought leader in the renewable energy landscape with speaking opportunities.

EDUCATIONAL

Educate a high level audience on your latest renewable energy products and technologies by **leading technical workshops**.

GLOBAL AUDIENCE

Reach industry experts from all over the world. Find business and hiring opportunities among skilled and seasoned attendees.

NETWORKING OPPORTUNITIES

Pulse attendees stand out for their decision-making profile. It enables **your business team to connect with prospective customers** and accelerate your sales cycles.

PACKAGES

Bronze Sponsorships

They include company branding across event website, signage, screens, email and social media. They also include a dedicated exhibit space and the opportunity to introduce a breakout session or be a panelist.

Silver Sponsorships

They include the branding from Bronze, along with a 15-minute “Lightning Talk” on the main stage.

Gold Sponsorship

Limited to 1. It includes a 30 or 45-minute keynote presentation, along with premium space in the exhibit area, in addition to the other standard sponsorship benefits.

	Bronze	Silver	Gold
Two-day tickets			
– For your team	1	3	5
– For your clients	1	3	5
Your brand on website and on-site signage and screens	Yes	Yes	Yes
Booth in Expo Area (inc. production)	Basic booth	Basic booth	Premium booth
Social, email and podcast promotion	Yes	Yes	Yes
Speaking opportunity	Session intro or Panel Appearance	Lighting talk (15 minutes)	Keynote (30 or 45 minutes)
Number of sponsorships available	6	3	1
	€5,000 + VAT if applicable	€9,000 + VAT if applicable	€16,000 + VAT if applicable

Custom sponsorship opportunities

Sponsorships packages may be customized upon request. A la carte options, including dinner or farewell lunch sponsorships, are also available.

For more information about sponsorship opportunities, please contact pulse@ratedpower.com.

A. Scope

This agreement relates to the conference presented by RatedPower as identified in the companion Sponsorship Prospectus and Application ("Application"). The completed Application incorporates by reference all of the terms of this contract. In submitting a signed Application, Sponsor agrees to the terms set forth in the Contract. The term "Contract," as used herein, refers to the terms set forth in this Sponsor's Contract. "Event" refers to the referenced RatedPower conference. "Sponsor" is an entity whose Application has been accepted by RatedPower. Subject to the availability of sponsorships at the level selected, the Application for Sponsorship for a particular Event becomes a binding contract upon RatedPower's issuance of a confirmation notice after receiving a fully completed Application and funds in the amount owed.

B. Terms of Sponsorship

(i) Sponsor agrees to sponsor the Event and to make a contribution in the amount and in the manner specified in the Application for the Sponsorship level selected by Sponsor. It is understood and agreed that Sponsor's sponsorship of the Event is not contingent upon any specific attendance levels or other manner of participation by RatedPower customers and non-customers at the Event. The payment schedule for the sponsorship contribution is set forth in the Application. (ii) During the term of this Contract, RatedPower hereby agrees to identify and acknowledge Sponsor as a sponsor of the Event at the level identified on the Application. Such identification and acknowledgment may include displaying Sponsor's corporate logo and certain other identifying information on the RatedPower Event Website in connection with the Event, and on other appropriate promotional media and materials in connection with the Event, as set forth in the Application. (iii) For those sponsorship levels that include priority opportunity for exhibit space assignments, as stated in the Application, RatedPower will process exhibit space requests on a first come/first serve and space-available basis. Availability will be limited.

C. Name and Logo Usage

(i) Sponsor hereby grants RatedPower a limited, non-exclusive, revocable license to use Sponsor's name, acronym, and logo during the term of this Contract for the purpose of identifying and acknowledging Sponsor's sponsorship of the Event. The placement, form, content, appearance, and all other aspects of such identification and acknowledgement shall be determined by RatedPower. (ii) On or before applicable deadlines, Sponsor shall provide to RatedPower all necessary logos and other information, content and materials (in electronic form) for use in connection with its sponsorship of the Event.

D. Cancellation and Force Majeure

(i) Notice of cancellation must be received in writing by 20 days before the event. Sponsor specifically recognizes that RatedPower will be harmed if Sponsor cancels its sponsorship at any time after this Contract goes into effect. Should Sponsor cancel participation after 10 days before the event, Sponsor forfeits all monies paid and all right to sponsorship benefits. Upon RatedPower's cancellation of the Event for any reason, the liability of RatedPower shall be limited to a refund of fees paid by Sponsor.

(ii) Neither RatedPower nor Sponsor shall be liable for any delays resulting from circumstances or causes beyond its reasonable control, including, without limitation, fire or other casualty, act of God, strike or labor dispute, war, act of terrorism, or other violence, or any law, order or requirement of any governmental agency or authority.

E. Protection of Facility

Sponsors shall not deface any part of the exhibit facility. The cost of repairing any damage done to the exhibit facility by the Sponsor, employees, representatives, or agents will be billed to and paid by the Sponsor. Nothing shall be taped, affixed, nailed, pinned, or attached in any manner to any surface in the facility. Banners, posters, and signs are not allowed to be rigged from any portion of the Facility without prior written approval.

F. Exhibits

(i) Sponsors must comply with the Rules and Regulations of the Venue as specified in Section F. Each booth is equipped with a table, two chairs, signage, and wastebasket supplied by the venue. Fees for electrical outlets will be absorbed by RatedPower. (ii) The entire Exhibit must be confined to the top of the table and fit with a maximum height of 60 inches from the top of the table. Banner stands are permitted with prior written permission. (iii) RatedPower reserves the rights to restrict Exhibits which are objectionable because of size, noise, or flashing lights, method of operation, or any other reason and, therefore, to prohibit or evict any Exhibitor who, in the opinion of RatedPower, may detract from the overall good of the Exhibit.

G. General Terms (i)

This Contract shall commence as specified in Section A above and will terminate at the conclusion of the parties obligations pertaining to the Event. (ii) Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless RatedPower, and the Event facility, its officers, directors, owners; and affiliated companies; and all employees and agents of all of them against any personal injury to Sponsor or its officers, agents, employees or guest, or to any other person in attendance at the Event. (ii) This Contract and the rights granted to Sponsor are non-exclusive and, among other things, RatedPower reserves the right to enter into similar agreements with third parties related to additional sponsorship opportunities for the Event. (iii) This Contract shall be governed by and enforced according to the laws of Madrid. The parties hereby agree to submit themselves to the personal jurisdiction of the courts of Madrid, which shall be the exclusive venue for any disputes relating to this Contract. (iv) This Contract may be amended or modified at any time.

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